



ADVERTISING RATE CARD

Effective 1st of July 2008

Thursday or Saturday								
Size		Full Page	Junior Page	1/2 Page	1/4 Page	1/6 Page	1/8 Page	1/16 Page
	Front	46x36cm	36x27cm	23x36cm	23x18cm	16x18cm	12x18cm	12x9cm
	Others	52x36cm	36x27cm	26x36cm	26x18cm	18x18cm	13x18cm	13x9cm
Position	\$ per col/cm							
Front								
Full Colour	5.20	2679.04	1572.48	1339.52	669.76	524.16	349.44	n/a
Back								
Black&White	4.00	1664.00	864.00	832.00	416.00	288.00	208.00	104.00
Full Colour		2329.60	1209.60	1164.80	582.40	403.20	291.20	145.60
Inside Front								
Black&White	3.80	1580.80	820.80	790.40	395.20	273.60	197.60	98.80
Full Colour		2213.12	1149.12	1106.56	553.28	383.04	276.64	138.32
Inside Back								
Black&White	3.50	1456.00	756.00	728.00	364.00	252.00	182.00	91.00
Full Colour		2038.40	1058.40	1019.20	509.60	352.80	254.80	127.40
Page 3								
Black&White	3.80	1580.80	820.80	790.40	395.20	273.60	197.60	98.80
Full Colour		2213.12	1149.12	1106.56	553.28	383.04	276.64	138.32
Run of Paper								
Black&White	3.30	1372.80	712.80	686.40	343.20	237.60	171.60	85.80
Full Colour		1921.92	997.92	960.96	480.48	332.64	240.24	120.12

Above Prices Excludes 10% GST

Preferred Position
Publication Days

20% Loading
 Thursday and Saturday. Prices are for per day.