

澳週刊

OZ Weekly

Oz Weekly is a nationally circulated magazine printed in Sydney. Every week it is inserted into the Daily Chinese Herald and distributed for free throughout 380 selected locations in the Sydney metropolitan area.

A magazine printed by the Chinese Newspaper Group, **Oz Weekly** is designed to place focus on Education and Entertainment issues.

Printed in a tabloid format, the front cover is printed on a 60gsm paper which is brighter and cleaner than the standard newsprint, all run of paper pages will be printed on 52gsm paper. It will print 4 sections with 16 pages of full colour and 3 sections (12 pages) of spot red.

The editorial sections will provide fresh advertising environment offering greater relevance and impact for your investments. Our editorial categories include entertainment, fashion and celebrity news, our short editorial on the latest controversial topics and weekly TV and Radio Guide.

ADVERTISING RATE CARD

Prices are effective 1st of April 2006

FULL COLOUR PRINTED ON 60gsm PAPER			
POSITION	SIZE	CM (H) X CM (W)	\$
FRONT COVER	FULL PAGE	30cm x 26cm	1760.00
	HALF PAGE	15cm x 26cm	880.00
INSIDE FRONT PAGE	FULL PAGE	34.4cm x 26cm	1452.00
	HALF PAGE	17cm x 26cm	726.00
	1/4 PAGE	17cm x 13cm	363.00
PAGE 3	FULL PAGE	34.4cm x 26cm	1584.00
	HALF PAGE	17cm x 26cm	792.00
	1/4 PAGE	17cm x 13cm	396.00
RUN OF PAGE	FULL PAGE	34.4cm x 26cm	1320.00
	HALFPAGE	17cm x 26cm	660.00
	1/4 PAGE	17cm x 13cm	330.00

BLACK & WHITE / SPOT RED PRINTED ON 52gsm PAPER				
SIZE	FULL PAGE	HALF PAGE	1/4 PAGE	1/8 PAGE
POSITION	34.4cm x 26cm	17cm x 26cm	12cm x 9cm	8.5cm x 13cm
SPOT RED	880.00	440.00	220.00	132.00
BLACK & WHITE	660.00	330.00	176.00	110.00

- ❖ All the above prices include 10% GST.
- ❖ PRICES ARE SUBJECT TO CHANGE WITH PRIOR NOTICE
- ❖ ADVERTISEMENT MUST BE PAID IN ADVANCE UNLESS CREDIT ACCOUNT IS ESTABLISHED

Chinese Newspaper Group

83-85 Foveaux St Surry Hills NSW 2010
Tel: (02) 9281-2988 Fax: (02) 9281-8328