



澳洲中文報業集團
Chinese Newspaper Group

83-85 FOVEAUX ST SURRY HILLS NSW 2010
Tel: (02) 9281 2988 Fax: (02) 9281 8328
www.1688.com.au www.ausdaily.com.au

澳洲日報
Daily Chinese Herald

社區新聞
CHINESE COMMUNITY NEWS

澳週刊
OZ WEEKLY

華聲地產周報
CHINESE HERALD
PROPERTY WEEKLY

Advertising Terms & Conditions

1. Publisher reserves the rights to edit, classify, reject or cancel at any time any advertisement deemed inappropriate.
2. Publisher's liability for failure to publish ordered advertising shall be limited to publication of the ordered advertising in the next available regular issue.
3. No cancellations will be accepted after closing date. All contracts established must be commence within 3 month.
4. The Chinese Newspaper Group shall have full positioning latitude on all advertisements except those with specified paid premium positions.
5. Advertising will not be accepted that resembles editorial or feature material.
6. The Chinese Newspaper Group cannot assume any responsibility for the validity of the products and services offered by Advertiser.
7. The Chinese Newspaper Group is not responsible for typographical errors, incorrect insertions or omissions of advertising published. Ads typeset by the Chinese Newspaper Group should be checked and proofread by the Advertiser on the first day of insertion. The Chinese Newspaper Group agrees to run corrective advertising for that portion of the first insertion that may have been rendered valueless by typographical error. The Advertiser must notify The Chinese Newspaper Group in time for correction before the second insertion.
8. Publisher reserves the right to increase the contract rate. The Advertiser will be given the option of either continuing at the new rate or cancelling the current contract without penalty when the new rate becomes effective. The Advertiser must notify the Publisher in writing within 30 days of the rate increase of its intention to cancel. Immediate payment in full of all obligations will be required if the current contract is cancelled.
9. All advertising is subject to the rates, terms and conditions of the current rate card. Rates, conditions and space units are subject to change.
10. Discount benefits will only be extended if contracts are signed in advance.
11. All advertising accepted on a credit basis is due payable in full by the 15th of the month following publication. All other ads will be prepaid. In the event that an Advertiser fails to make payment within such time, the Chinese Newspaper Group may immediately cancel all orders for advertising.
12. Translation from English to Chinese is included in the advertising rates, however if the translation has been completed and the booking cancelled, the advertiser shall be liable for all the translation cost.
13. Artwork design and production is included in the advertising rates, however should The Advertiser cancel the booking after the design and production has been completed, The Advertiser shall be liable for the cost of the artwork design and production (P.O.A)
14. Inquiries concerning reproduction should be expressed to your advertising sales representative in writing within 10 days of publication.
15. Tearsheets will be sent upon written request only.